# Chamber Chatter

Summer 2011

# Illinois Lincoln Highway Interpretive Mural To Be Installed in Morrison

Illinois Lincoln Highway Coalition announces the completion of the next in a series of Interpretive Murals stretching along the 179-mile Illinois byway corridor, touching over two dozen communities. Just in time for Fair season, the details of this exceptional mural present a vivid depiction of the 1921 Whiteside County Fair, held in Morrison, Illinois. Unique elements to enjoy in this mural include a car "driving into" the painting on its way to the fair and the vibrant use of color in the fair poster. The newly paved Lincoln Highway gave motorists the opportunity for ease in traveling out of town for entertainment. Corinne Bender, representing the community of Morrison, provided a vintage advertisement for the local fair to the Coalition that was the catalyst for the mural's subject. The original Whiteside County Fair advertisement stated, "Special Parking Place for Your Automobile". Newspapers of the day reported efficient traffic management on the Lincoln Highway and vehicle parking for the fair contributed greatly to its record breaking attendance and success that year.

As the designated Scenic Byway management agency overseeing the Lincoln Highway National Scenic Byway, the Illinois Lincoln Highway Coalition (ILHC) continues to seek ways to recognize the

significance of the highway and ways to make the stories come alive. After receiving a National Scenic Byway Grant from the Federal Highway Administration (FHWA) and an Illinois Department of Commerce and Economic Opportunity, Office of Tourism, Attraction Development (TAP) Grant, ILHC worked with our vendor, Jay Allen of ShawCraft Signs, to make this project come to life.

Each of the communities was asked to designate representatives to work with ILHC on this project, as well as secure a building site for the mural, research stories and images linking their community to Lincoln Highway and agree to provide maintenance and preservation of the mural. The murals are valued at \$10,000 each. The Morrison Chamber of Commerce jumped at the opportunity to get their own mural, and with the gracious support from building owner William Shirk and the City of Morrison, plans were underway. Numerous themes were researched, and with the assistance of the Morrison Historical Society and Morrison resident Walt Westendorf, pictures were scanned. The ILHC selected the theme of the Whiteside County Fair for its uniqueness to the community and the artist, Jay Allen began the creation. Morrison Public Works Employees: Mike Garland, Matt Lancaster, and Drew Blean kindly helped install the framework onto the building

wall, along with the generous donation of supplies from Vaughn Property Management, woodworking expertise by Mr. Westendorf, and the cooperation of Community State Bank Employees. With good weather, look for the mural to be up for viewing at 208 E. Main Street by the end of next week.

Sue Vos. Chair of the Illinois Lincoln Highway Coalition and President/CFO of Aurora Area Convention and Visitor Bureau states, "The Illinois Lincoln Highway Coalition's multi -site mural project showcases the history of the early highway, bringing the intriguing stories into people's lives so they can recognize its impact on American travel and the communities. The creation process is truly a mutual effort of local communities and historians along with a gifted designer and painter and the ILHC - producing the interpretive murals in such a way as to draw the visitor in and share in the Lincoln Highway's wonderful heritage. Each mural is a hand painted, unique work of art. This massive project, upon completion, will be the largest work of public art in the country," concluded Vos. For more information on the Illinois Lincoln Highway, places to see and things to do, historic stories of the highway's significance, or to download an Illinois Lincoln Highway Visitor Guide, please visit

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Morrison Public Works Employees Matt Lancaster, Drew Blean, and Mike Garland install mural framework.

## **Welcome New Members**



Quality is
remembered
long after price
is forgotten.

#### **Crown Exterminators**

www.crownexterminators.com 29020 Mechling Lane Rock Falls, IL 61071 **Phone:** (815) 625-8604

We are a locally owned pest control and termite inspection service that services



residential, commercial and industrial buildings as well as restaurants, apartments and other institutions in the Sauk Valley area.

#### **Morrison Rotary Club**

www.morrisonrotary.org
Meets Wednesdays at 12:10 pm
903 W. Morris Street
Morrison, IL 61270

Phone: (815) 772-3249 Chartered in 1924, Morrison Rotary Club Members are business and professional leaders who take an active role in the community promoting ethics, fellowship, humanitarianism and leadership skills, under

the motto "Service Above Self."



## **Membership Renewals**

The Chamber would like to <u>THANK</u> the following members for renewing their memberships during the months of April, May, and June...

Ameriprise Financial

Ashford University

City of Morrison

Commonwealth Edison

Ebenezer Reformed Church

Morrison Community Federal Credit Union

Morrison Community Unit School District #6

'Morrison Physical Therapy

Nelson, Kilgus, Richey, Huffman & Buckwalter-Schurman

New Millenium Directories

Pleasant View Rehabilitation & Health Care Center

Prairie Ridge Golf Course

State Farm Agency—Ruth Gundlach CPCU Agent

United Way of Whiteside County

Wells Fargo Bank, NA

Whiteside County Senior Center

Yoga With Martina

#### FRIENDS OF THE CHAMBER

**Everett Pannier** 

#### **Chamber Awards Scholarship**

The Morrison Chamber of Commerce is pleased to announce that Marie Deter, daughter of Rick and Glenda Deter, is this years' Morrison Chamber of Commerce scholarship recipient. During high school, Marie was involved in volleyball, basketball, softball, concert band, pep band, marching band, Student Council, Key Club, and homecoming and prom queen candidate. Her awards include National Honor Society, Honor Roll, DAR Good Citizen Award, and Women of Tomorrow nominee. Marie's sports awards in softball include 2nd Team All-Conference, Honorary Mention, Co-Captain, two-3rd place State Titles, and one State Championship Title. Her future plans are to attend Sauk Valley Community College and play softball and transfer to a major university, majoring in Psychology/Health Sciences. Marie has been employed with the Morrison Recreation Program, Rockwood Restaurant & Marina, Super Wash, and the Whiteside News Sentinel.



Chamber Scholarship Recipient Marie Deter

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## Business Before and After Hours





Despite the disappointing turnouts, those that did attend the recent Progressive Business After Hours, hosted by Cross Creek Golf and Estates and the Breakfast Before Business, hosted by Pleasant View Rehabilitation and Health Care Center were treated to some delicious food and great hospitality. The Morrison Chamber of Commerce sincerely thanks both businesses and their employees for all of the hard work they went to in hosting these free, networking events for Chamber Members.

### Strengthen Your Message With Branding

Businesses can greatly increase new and repeat sales by becoming recognizable to their audiences with thoughtful and consistent branding. Take these marketing strategies into consideration when communicating to your audience to strengthen your message and your impact.

#### What is a Brand?

Your company name, logo, slogan, colors and fonts are the strongest gauge of your brand. Your products, employees, industry, competitors, and affiliations also mold your company brand. All of these represent your company and therefore your brand. While these traits are more manageable, there are five key strategies you should employ to leverage the full power of branding.

#### 1. Perception

Always keep your ideal customer in mind. When creating and molding your brand you have to consider your audience's feelings, attitudes, preferences and associations made from what you present as your brand. This is the hardest part of branding as it's not definitive, encompassing, or even unchanging. As long as you keep your customer's perceptions in mind and address major missteps you'll have an advantage over a competitor attempting to reach the same audience. For example if your company is targeting teenagers you probably do not want to use pastel colors and long descriptive sentences on your marketing materials because most teenagers

have a shorter attention span. Therefore you'll want to capture their attention with bright and intriguing colors and to-the-point content.

#### 2. Positioning

Determine how your company is defined in the marketplace. Ask yourself some key questions:

- Who are your competitors?
- What are the assets of your business that the competition does not offer?
- What are the weaknesses of your business?
- What advantages do you offer over your competitors?

How do you currently communicate your advantages to your audience? It is essential not try to appeal to everyone. Over generalizing in branding creates familiarity but is often ignored for lack of uniqueness or notability. For example Dell Computers do not position themselves as the most design-savvy, creative personal computers in the market because Apple® successfully claims that section of the market. Instead, they position themselves as fast, affordable and customizable.

#### 3. Authenticity

Having a recognizable brand is not the only important aspect of branding. You also want your brand to have a positive association in your audience's mind. Therefore your brand must be authentic. You can't present yourself as the opposite of what you actually are. Inaccurate

branding will repel customers and hurt your business.

For example if your cable provider promises the best customer service in exchange for higher premiums, a negative customer service experience will greatly damage your perception of that company.

#### 4. Consistency

No brand can be communicated without sticking to a plan. It's very unlikely that your audience will remember the details of your logo, colors, fonts or message if you change them frequently or use different branding on your business cards, website, emails, and social media outlets.

For example Swiftpage.com, the Swiftpage Blog, Swiftpage on Twitter, the brochure and all campaigns maintain a consistent logo, colors, fonts, informal language and general theme.

#### 5. Expanse

Maintaining your logo and having it on your website is a start, but you are not truly leveraging the power of branding until you present your brand everywhere. Remember that you represent your brand in what you say, how you say it, your company culture, product development and everything your company does that your audience may encounter.

Start defining your brand with these five strategies in mind, then communicate your brand throughout your company and you will benefit from the power of branding.

Source: Lindsey Weinig, Swiftpage Thoughtspot Newsletter, March 22, 2011

# "Because Nice Matters" Customer Service Award Winners



Pictured: Because Nice Matters April Award Winner Randy Muur

The Morrison Chamber of Commerce is proud to announce recent recipients of the "Because Nice Matters" Customer Service Award. Randy Muur of Morrison Tire Center was recognized for ALWAYS managing to work customers in, even on short notice. Stephanie Mann and Patty Wiemken of Wilson Greenhouses and Florist were selected for providing that personal service that represents the best of what small towns offer.

To emphasize the importance of and reward great customer service in our community, the Morrison Chamber of Commerce established the award "Because Nice Matters" to be given to an individual or business that provides Exceptional Customer Service.

If you have received exceptional customer service from a business in Morrison, contact the Chamber and tell us about your experience. Nominees do not have to be a Morrison Chamber of Commerce member.



Pictured: Because Nice Matters May Award Winners Stephanie Mann & Patty Wiemken

"With a focus on business, the Morrison Chamber of Commerce serves its members and community by supporting and by promoting Morrison, building relationships, and providing structure and events that unite the community."

#### The United Way Program "Let's Feed Our Children" Served at Crave

The Let's Feed Our Children, a program of the United Way of Whiteside County, is once again being offered. "This is the I0th year for the Let's Feed Our Children program," United Way Executive Director Russ Siefken said. "United Way, along with many of our local churches and organizations, will be meeting a need here in Sterling, Rock Falls, Morrison, Tampico and Prophetstown by feeding people during the summer months." In Morrison, FREE sack lunches are served every Tuesday, Wednesday, and Thursday at the Crave building on the corner of W. Market and S. Base Street from 11:30 a.m. until 12:30 p.m. The lunches are prepared and served by members of the Crossroads Church. As in the past, no questions are asked and everyone receives one free lunch, Siefken said.

All the food for the program is provided by the United Way of Whiteside County and is picked up each Monday at the Sauk Valley Foodbank in Sterling, IL. Monetary donations to help purchase the food can be sent to United Way of Whiteside County, Post Office Box 95, Morrison. For more information about the Let's Feed Our Children program, call United Way of Whiteside County at 815-625-7973.

#### **Small Businesses Can Get Tax Credit**

Small businesses with fewer than 50 employees who have created a full-time job in the last year can take advantage of Illinois' Small Business Job Creation Tax Credit, a \$2,500 tax credit for every qualifying new full-time job that a business creates and sustains for at least one year. The Small Business Job Creation Tax Credit applies to all new positions created between July 1, 2010 and June 30, 2011. Businesses can apply for positions they created during that time period retroactively, but they must have registered the new position with the DCEO before June 30, 2011. Registration can be completed online at jobstaxcredit.illinois.gov.

Before everything else, getting ready is the secret of success. -Henry Ford In the Spotlight



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Welcome to **Dr. Catherine Smith**, who recently joined the team at **Morrison Veterinary Clinic.** Dr. Smith's specialties include dairy cattle, equine and small animal medicine and surgery. She is a graduate of the University of Illinois College of Veterinary Medicine.

The Morrison Community Hospital Board of Directors is proud to announce that Kent Jorgensen has been named to the position of CEO for Morrison Community Hospital. Since February 2011, Kent has served as Interim CEO for the Morrison, IL, critical access hospital. Jorgensen brings more than 30 years of experience in health care administration, serving Mercy Medical Center in Clinton, IA, as the Vice President of Aging Services for 21 years and, prior to that, as Administrator for Colonial Manor in various Iowa locations.



Pictured: Barb Tichler

Pictured: Ken Jansma

Congratulations **Ken Jansma** for 25 years of service as a Representative with **Country Financial**. Ken has been named an All American five times and has reached Master Status for his excellence in identifying insurance products and financial solutions that fit the needs of his clients.

The City of Morrison Council approved the employment agreement to hire U. S. Army Reservist Lieutenant Colonel James R. Wise as the City of Morrison Administrator. LTC Wise has 30 years of military service including Executive Officer at the Pentagon and with the Illinois Army National Guard in Afghanistan and Iraq. He also served as an Alderman for the City of Belvidere, IL and is a former resident of Sterling, IL.

Congratulations to **Jon Neal**, who was recently named Campus Pastor for **Crossroads Community Church** in Morrison. Jon has been active in full-time ministry for the past 10 years and was most recently the Crave Student Ministries Pastor for the Morrison church.

On May 31, 2011, **Advantage One Credit Union** held a celebration in honor of **Barb Tichler's** retirement. Barb has worked at the credit union for the past 25 years, splitting the time between the credit union's former location and it's current location on North Jackson Street. Best wishes Barb!

#### IRS Increases Mileage Rate to 55.5 cents Per Mile

The Internal Revenue Service today announced an increase in the optional standard mileage rates for the final six months of 2011. Taxpayers may use the optional standard rates to calculate the deductible costs of operating an automobile for business and other purposes. The rate will increase to 55.5 cents a mile for all business miles driven from July 1, 2011, through Dec. 31, 2011. This is an increase of 4.5 cents from the 51 cent rate in effect for the first six months of 2011, as set forth in Revenue Procedure 2010-51. In recognition of recent gasoline price increases, the IRS made this special adjustment for the final months of 2011. The IRS normally updates the mileage rates once a year in the fall for the next calendar year. "This year's increased gas prices are having a major impact on individual Americans. The IRS is adjusting the standard mileage rates to better reflect the recent increase in gas prices," said IRS Commissioner Doug Shulman.



#### Visit the Morrison Farmers' Market

Locally grown, fresh produce is once again available at the Morrison Farmers' Market. The market, which opened on June 4th and will run until October 1st is open every Saturday from 8 am—11 am, rain or shine. It is located at 202 E. Lincolnway, behind the Heritage Museum. The market offers fresh produce, baked goods, fresh eggs, locally produced meat products including organic items, flowers & plants, and works by

local artisans. Shoppers can also enjoy fresh coffee and cold drinks, while listening to various entertainers performing at the market. The Heritage Museum will also be open for visitors during the market's operating hours. Further information on the market and vendor inquiries can be made to Sharon Habben, Market Manager, at (815) 772-2018.

# Morrison Community Clean-Up & Collection Day

By the looks of the attendance, a Community Clean-Up Event was definitely overdue! The Morrison Chamber of Commerce would like to sincerely thank everyone for their participation of the 1st (and hopefully Annual) Morrison Community Clean-up and Collection Day on Saturday, June 25, 2011.

It took many hands to have everything run so smoothly and thanks all around to our wonderful volunteers and collectors representing some great businesses and organizations within our community: Boy Scout Troup #96; First Presbyterian Church and Morrison Christian Reformed Church Volunteers for Self-Help; Auric Endeavors; Morrison Tire Center; Morrison Auto Supply and grandchildren; Morrison Lions Club; Morrison Police Department; Morrison American Legion Post 328; Valvoline Express Care; and Hamstra Carpet Cleaning. A special thanks to the entire Roggy family for all of their time and effort and Chamber of Commerce Members from Bit O'Bliss Candy; DQ Grill & Chill; and Wells Fargo Bank for their assistance.



Pictured: First Presbyterian Church and Morrison Christian Reformed Church Volunteers for Self-Help helping a resident with their paper recyclables

This event would not have been possible without the additional cooperation from FS Fast Stop; Ruth Gundlach State Farm Agency; Mr. & Mrs. Spencer Knox; and Pete Harkness Auto Group. Everyone pitched in to help where they could, which made the event such a success.

## U.S. Route 30

A Public Hearing was held on June 15, 2011 to present the proposed project for a U.S. Route 30 four-lane facility from IL Route 136 east of Fulton to IL Route 40 in Rock Falls. Personnel from Illinois Department of Transportation (IDOT) and the consultant firms of Volkert, Inc., Howard R. Green, Kaskaskia Engineering, and Hudson & Associates were on hand for informal discussions regarding the proposed improvements. The proposed project includes alternatives that were evaluated in the Draft Environmental Impact Statement (DEIS), including the <a href="mailto:two-proposed alternatives">two-proposed alternatives</a>, and the project's potential impacts to the natural and man-made environment in the study area. A hard copy of the DEIS is available for viewing at the Morrison Chamber of Commerce Office, as well as online at <a href="http://www.dot.il.gov/desenv/Environment/309/option.html">http://www.dot.il.gov/desenv/Environment/309/option.html</a>. Both alternatives share the same alignment east and west of the city of Morrison, however, within the city limits Alternative 4 travels north of Morrison and Alternative 5 travels south of Morrison. The No-Build Alternative may include some types of construction on the

30.73 A

existing roadway such as resurfacing, and addressing safety and geometric improvements that may be necessary depending on traffic needs and highway conditions.

Persons are encouraged to submit written comments and recommendations about the project to Eric S. Therkildsen, P.E., Acting Deputy Director of Highways Region Two Engineer, Illinois Department of Transportation, 819 Depot Avenue, Dixon, IL, 61021 by **July 29, 2011**. IDOT will review the comments received from the public and will also consider input from the <u>Community Advisory Group</u> (CAG) and stakeholder groups, as well as the DEIS document. All of this information will be considered in identifying a preferred alternative for study within the Environmental Impact Statement document. This document will discuss the direct and indirect effects this project has on both the natural and man-made

• environment. It is anticipated that the EIS and Phase I Design Report will be completed in 2012. Phase II in• cludes Plan Development, Land Acquisition and Utility Work. Phase III of the project includes Contact Proposal
• and Advertising for Bids and Contact Awarded: Construction Begins. Funding for Phase II (Design) and Phase III
• (Construction) is currently not available.

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#### SUMMER 201

# Why is Change so Difficult?

We are creatures of habit who employ practices, methodologies, and lifestyles which suffice. For confirmation of this, just look around at people you know. Some stay in abusive or unsatisfying relationships because they are fearful or unwilling to make a major change. Others stay in menial jobs or live in places they can't stand. It's uncomfortable and risky to leave our "comfort zones."

Apply this change-resistant mentality to the business world and you find businesses that are risk-aversive, unwilling or unable to adapt, and those that refuse to evolve. Evolution, progress and adaptation are necessary for the success, even survival of businesses. A prime example is U.S. automobile manufacturers like Ford and General Motors. These firms have resisted change, clung to out-of-date practices and failed to adapt to changes in the buying preferences of American customers. They shelved new technologies, such as electric automobiles, and persisted in their self-defeating practices. While gas prices escalated they continued to manufacture gas hogging SUV's, trucks and luxury cars. This persisted for years while consumers increasingly purchased smaller, more fuel-efficient foreign brands.

#### THE ENVIRONMENT

What is the target, and primary force, for change? It's the environment. People and businesses need to adapt to the environment. In order to adapt they must understand the environment and know what changes are required to be compatible, synchronized, and synergistic. A poor fit with the environment will cause all sorts of problems. You must know the requirements to survive, even thrive, in the general environment, and even more, the specific environment in which you find yourself. It would be even more helpful if you could see the direction of the environment, detect little changes, anticipate environmental changes and determine adaptive strategies.

#### ADAPTATION AND CHANGE

The change process is not easy. Every graduate student knows that "resistance to change" must be addressed in their theses and dissertations involving human subjects. And, every manager has experienced resistance when changing subordinates' duties, responsibilities or work processes. It frequently takes something dramatic for us to change established habits and ways of behaving. Being diagnosed with diabetes or heart disease may provoke dietary changes. Losing a job may result in budget-tightening or lifestyle changes. But if it is so difficult for a person to change you can multiply this difficulty for corporations. You're not just changing one person, but perhaps scores of people. Their roles, job requirements, evaluation, performance, expectations, etc. Sure you will encounter resistance, so be prepared. Because of this, many companies like to "spring" major changes on their employees. They wait too long, don't want employees to become discouraged, or less productive, and fail to keep employees in the "loop."

The change models and theories don't help too much either. But one practice seems to prove effective in most change situations. That is: Communication and Participation. Effectively communicating challenges, problems and opportunities helps. Employees feel disempowered and betrayed when

they are not informed. They may even feel worse if they are not invited to participate in the change process.

#### STRATEGIES FOR CHANGE

Since change is ubiquitous, constant, inexorable, pervasive and frightening, what are the best practices for managers and executives?

- 1. Understand that change is inevitable.
- Continually "sense" the environment so that you will be aware of trends, opportunities and threats.
- 3. Embrace change (as it is inevitable anyway) and look for ways to anticipate, adapt and benefit.
- 4. Ascertain the "match" between your organization, it's industry-specific environment, the general environment, and your organization's internal environment. How's the "fit"? Is it compatible and complementary or are improvements required?
- 5. Work on your organization to capitalize on and develop its strengths, and reduce its weak areas.
- Determine your strategy. Do you need to act immediately, or can you implement a well-planned change process? Remember that immediacy can often provide the "spark" to gain workforce support.
- 7. Involve your leadership team, middle and first-line managers, and the workforce by effectively communicating with them and inviting their participation in the change process. Remember: "Everyone is smarter than anyone." And, you will need their support and involvement to successfully change.
- Be a leader. This will be your prime opportunity to demonstrate your leadership skills. Leaders provide encouragement and motivation.
- Managers often use consultants to give them credibility, an excuse, or as a "foil" to provide them with leverage to make change. Use this if it helps.
- Try to incorporate the change(s) into the corporate culture. Do this through meetings, policies, change "slogans," revised procedures and continual reinforcement.
- 11. Enlist "change agents" among your employees and managers to make sure your change "sticks"-- but not too much. You should be aiming for semi-permanent change as you will never make the perfect adaptation and you will always have a need or desire to make more change. Try to continually improve and adapt.
- Become more expert at change, so that you can recognize the need early on and become more proficient at the process. This way your organization will become more forward-thinking, adaptive and successful.

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# MORRISON CHAMBER OF COMMERCE



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#### **2011 Board Members**

Bart Smith—President

DQ Grill and Chill

Susan Gomez - Vice President

Wells Fargo Bank

Corinne Bender - Administrator

Morrison Chamber of Commerce

Rhonda Biller

Pleasant View Rehabilitation & Health Care Center

Louise Clark

Re/Max Property Associates

Jean Eggemeyer

Bit O' Bliss Candy

Dr. Suellen Girard

Morrison Community Unit School District #6

**Sharon Habben** 

Morrison Farmers' Market

**Chad Haskell** 

Morrison Community Hospital

**Ashley Ottens** 

Thrivent Financial for Lutherans

Jan Roggy

State Farm Insurance

**Kelly Smith** 

Community State Bank

#### **Patriot Express Loan**

In just four years the U.S. Small Business Administration's Patriot Express Pilot Loan Guarantee Initiative has provided more than \$633 million in SBA-guaranteed loans to 7,650 veterans to start or expand their small businesses.

Patriot Express, a pilot loan product, with streamlined paperwork, and based on the agency's SBA Express program, offers an enhanced guaranty and interest rate on loans to small businesses owned by veterans,

reservists and their spouses.

Patriot Express was launched June 28, 2007, to expand upon the more than \$1 billion in loans SBA guarantees annually for veteran-owned businesses across all its loan programs. SBA also offers counseling assistance and procurement support each year to more than 200,000 veterans, service-disabled veterans, reservists and members of the National Guard and their spouses.

Patriot Express loans are offered by SBA's network of participating lenders nationwide and feature one of SBA's fastest turnaround times for loan approvals. Patriot Express loans are available for up to \$500,000.

The Patriot Express loan can be used for most business purposes, including start-up, expansion, equipment purchases, working capital, inventory or business-occupied real-estate purchases. Local SBA district offices can provide lists of Patriot Express lenders in their areas. Details on the initiative can be found at <a href="https://www.sba.gov/patriotexpress">www.sba.gov/patriotexpress</a>. To learn more about additional opportunities for veterans available through the SBA, please visit the website at <a href="https://www.sba.gov/vets">www.sba.gov/vets</a>.

# **Upcoming Events**

<u>July</u>

	<u>july</u>
July 11-15	Morrison Community Vacation Bible School
July 14	Beginner "Yoga with Martina" Classes Begin
July 16	Cruise Night at DQ Grill & Chill
July 17	Stormin' Norman Golf Scramble @ Cross Creek
July 28	Morrison Chamber Board Meeting
July 3 I	Fulton/Morrison Day @ Clinton LumberKings
	<u>August</u>
August 4-6	Lincoln Highway Buy-Way Yard Sale
August 8	Hospice Volunteer Training Begins
August 13	Cruise Night at DQ Grill & Chill
August 16-20	Whiteside County Fair
August 20	CGH "Proud to Wear Pink" Motorcycle Ride
August 25	Morrison Chamber Board Meeting
	<u>September</u>
Sept 3	World Series of Bogs-Drags-Demo @ The Bike Barn
Sept 10	Youth Fishing Derby
Sept 17	CAPA Paint the Town/ and Harvest Hammer

